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For Immediate Release

**SUN PROTECTION ZONE SUPPORTS EFFORTS OF
AMERICAN ACADEMY OF DERMATOLOGY AT AAD CAMP DISCOVERY**

*Sun Protection Zone will be providing its SunSkinz™ apparel to more than
250 AAD Camp Discovery campers this summer*

Cypress, CA – Sun Protection Zone, the leading provider of comprehensive sun protection products, is enthusiastic to make a donation to the American Academy of Dermatology’s Camp Discovery Program. Sun Protection Zone will be providing its SunSkinz™ apparel to more than 250 AAD Camp Discovery campers this summer.

SunSkinz™ sun protective rash guards are 100 SPF/50+ UPF and designed to fully protect children from harmful UVA and UVB rays. As children tend to devote more time outdoors and under the sun, they are often troubled with the necessity of reapplying sunscreen. SunSkinz™ is a cost effective and smart alternative to constant reapplication of sunscreen as it may cost up to \$3.00 per application.

Established in 1993, AAD Camp Discovery offers an unforgettable summer camp experience for young people ages 8-16 with chronic skin conditions. Annually, the American Academy of Dermatology sponsors four camps where campers enjoy a week of fishing, boating, swimming, water skiing, and arts and crafts. It is 100% free to all campers who attend. Full scholarships, including transportation, are provided by the American Academy of Dermatology through generous donations from its members and other organizations.

Fellow outdoor enthusiast and CEO of Sun Protection Zone, Chip Carter, encourages people of all ages to incorporate total sun protection in their daily regimen. “I am truly honored to be able to share our products with campers at AAD Camp Discovery. Children with chronic skin conditions should be able to enjoy the sun while being protected from the harmful rays of the sun.”

About Sun Protection Zone: Sun Protection Zone is one of the leading innovators in the delivery of total sun protection products. The company offers adult and children apparel with multiple lines of 100% UVA & UVB maximum protection apparel enabling active adults and children clothing choices for all of their outdoor activities. For more information about the company and sun safety products visit www.sunprotectionzone.com.

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